Organisers

Iran Trade Promotion Organisation

The Iran Trade Promotion Organisation (ITPO) has played a central role in the development of Iran's non-oil export potential. ITPO has supported Iran's business community by supporting the creating of more favorable trade policy, engaging in global trade promotion activities, and through active trade facilitation efforts.

ITPO's role as Programme Partner in the Europe-Iran Forum this year is consistent with the market promotion activities of the organisation which enable Iranian companies to identify new opportunities to sell their goods and services abroad and to equip companies to take advantage of these opportunities.

ITPO leadership has provided key input into programme design and the identification of the goals of the Forum this year. ITPO is the leading organisation within the National Export Strategy program, a project funded by the European Commission and implemented by the International Trade Centre (ITC), the joint agency of the World Trade Organization and the United Nations. The project leverages on the deep knowledge ITPO has of Iranian economy and its valuable services on trade information and promotion, market intelligence and development.

International Trade Centre

Established in 1964, the International Trade Centre (ITC) is the joint agency of the World Trade Organization and the United Nations, its mission is to foster inclusive and sustainable economic development, and contribute to achieving the United Nations Global Goals for Sustainable Development. ITC works towards creating "trade impact for good."

ITC is the only development agency that is fully dedicated to supporting the internationalization of small and medium-sized enterprises (SMEs). This means that the agency enables SMEs in developing and transition economies to become more competitive and connect to international markets for trade and investment, thus raising incomes and creating job opportunities, especially for women, young people, and poor communities.

ITC partners with the business community, governments, policymakers, development agencies, international and regional organisations, trade and investment support institutions, SMEs and other stakeholders in the public and private sectors.

With the support of:

The European House - Ambrosetti

The European House - Ambrosetti is one of the most influential private think tanks globally in the world, with a focus on Europe and Asia. It supports the University of Pennsylvania's "Global Go To Think Tank Rankings." The European House - Ambrosetti is home to a large number of experts on strategic and industrial trends. It provides analytical services to governments and businesses in a network of more than 100 experts in the field of international trade. It also handles about 50 events aimed at stimulating reflections, debates and conferences on relevant subjects.

Bourse & Bazaar

Bourse & Bazaar is a think tank committed to economic development and economic diplomacy in the Middle East and Central Asia, with a particular focus on Iran. The organisation is a particular expertise in convening events and meetings, both in-person and in virtual formats, to foster dialogue and advance Iran-Iran trade relations. Bourse & Bazaar also publishes news, analysis, and original research on the Iranian economy. These resources reach thousands of readers each week, and are widely read by European policymakers and business executives. The organisation's website has become an authoritative resource for those individuals seeking to understand developments and policy in the Iranian economy and has made available pioneering research on the composition of Iranian trade and the development of Iran's industrial base.

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