Organisers

Iran Trade Promotion Organisation

The Iran Trade Promotion Organisation (ITPO) has played a central role in the development of Iran's non-oil export potential. ITPO has supported Iran's business community by supporting the creating of more favorable trade policy, engaging in global trade promotion activities, and through active trade facilitation efforts.

ITPO's role as Programme Partner in the Europe-Iran Forum this year is consistent with the market promotion activities of the organisation which enable Iranian companies to identify new opportunities to sell their goods and services aborad and to equip companies to take advantage of these opportunities.

ITPO leadership has provided key input into programme design and the identification of the goals of the Forum this year. ITPO is the leading organization within the National Export Strategy program, a project funded by the European Commission and implemented by the International Trade Center (ITC), the joint agency of the World Trade Organization and the United Nations. The project leverages on the deep knowledge ITPO has of Iranian economy and its valuable services on trade information and promotion, market intelligence and development.

International Trade Centre

Established in 1964, the International Trade Centre (ITC) is the joint agency of the World Trade Organization and the United Nations. Its mission is to foster inclusive and sustainable economic development, and contribute to achieving the United Nations Global Goals for Sustainable Development. ITC works towards creating 'trade impact for good'.

ITC is the only development agency that is fully dedicated to supporting the internationalization of small and medium-sized enterprises (SMEs). This means that the agency enables SMEs in developing and transition economies to become more competitive and connect to international markets for trade and investment, thus raising incomes and creating job opportunities, especially for women, young people, and poor communities.

ITC partners with the business community, governments, policymakers, development agencies, international and regional organizations, trade and investment support institutions, SMEs and other stakeholders in the public and private sectors.

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The European House Ambrosetti

The European House – Ambrosetti is one the most influential private think tank globally (no. 1 think tank in Italy, among the top 10 in Europe and 20 in the world according to the University of Pennsylvania's "Global Go To Think Tanks Report"). Each year, The European House – Ambrosetti carries out more than 100 strategic and industrial scenarios deploying policy and strategic research activities in synergy with a network of high level experts. It also handles about 300 events aimed at stimulating reflections, debate and confrontation on both relevant subjects for the competitiveness of specific industries and on priority issues for the Country-System. Those events involve more than 2,000 experts and toplevel representatives and 10,000 business leaders. Active in Middle East since 2012, The European House-Ambrosetti has acquired a solid experience in working with Iran and a deep knowledge of its unique and dynamic business environment.

Bourse & Bazaar

Bourse & Bazaar is a think tank committed to economic development and economic diplomacy in the Middle East and Central Asia, with a particular focus on Iran. The organisation has particular expertise in convening events and meetings, both in-person and online, in order to advance Europe-Iran trade relations. Bourse & Bazaar also publishes news, analysis, and original research on the Iranian economy. These resources reach thousands of readers each week and are widely read by European policymakers and business executives. The organisation's website has become an authoritative resource for those individuals seeking to understand developments and trends in the Iranian economy and has made available pioneering research on the composition of Iranian trade and the development of Iran's industrial base.

The conference begins Monday March 1. Registered delegates can click here to access the online platform. ×

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European External Action Service

Peiman Seadat

Director General for Western Europe
Ministry of Foreign Affairs of the Islamic Republic of Iran

Pamela Coke-Hamilton

Executive Director
International Trade Centre

Hamid Zadboom

President

Seyed Ali Mohammad Mousavi

Deputy Minister and President

Michael Bock

President

Iran Trade Promotion Organization

OEITAI

INSTEX

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Alireza

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Keller

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DG FISMA

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Pirouzan Parvine

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Mehdi Pourghazi

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Virginia Tech

Reza

Hossein

Laurent

Sayah

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Sarafraz

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Siamaki**

Researcher
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Azmoon Pardaz

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CIFFA Certified Instructor and Global Supply Chain Consultant

Ali Jalali
CEO
Green Plants of Life Co.

Hamidreza Dibaji
Deputy Head of Export Commission
Iranian Autoparts Manufacturers Association

Jalil Hosseini
Sales Manager
Toklantoos Co.

Additional speakers to be announced soon...

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